

Ian Greer

Business Operations

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Career Experience

Insider Investor

San Francisco, CA

Quantitative Financial Analyst and Founder

August 2020 – Present

- Evaluated blockchain protocol white papers, improvement proposals, scaling solutions (zkEVMs, Optimistic rollups, high throughput base layers), and technical teams to craft 40+ client [reports](#).
- Identified 5 investment opportunities in 5 months through technical analysis (Bollinger Bands, RSI, MACD) and on-chain data (MVRV, NUPL, DAU, developer activity, validators, fees).
- Built a Microstrategy (MSTR) arbitrage dashboard in Excel, resulting in a 42.53% bitcoin discount on 9 MSTR purchases.
- Analyzed and invested in Immergo Labs after interviewing and networking with the co-founder.

Key Achievements:

- Made investment recommendations (BTC, SOL, TSLA) that returned between 34% and 110% in 1 to 8 months, exceeding clients' expectations.
- Learned copywriting in 5 days and gained 9 clients within 3 months, resulting in \$17,973 in revenue.
- Developed genuine relationships with 12 clients over 6 months of Zoom meetings, resulting in a 0% churn rate.
- Showcased risk management skills by avoiding the Terra (LUNA), terraUSD (UST), Celsius, and BlockFi collapses and bankruptcies, resulting in 0 catastrophic losses during the bear market.

Projects

Ian Greer Newsletter | Financial News Curator

December 2021 – Present

- Grew the newsletter to over 1100 subscribers in 8 months after quickly learning marketing.
- Published over 50 newsletters containing curated financial news, articles, and videos, resulting in 1062 views in 1 month.

Ian Greer Blog | Financial Journalist

August 2020 – Present

- Authored over 130 reports for a non-technical audience that summarized complex concepts from financial books, whitepapers, and articles, resulting in 8,095 views in 1 month.

Algorithmic Trading Bot | Trading Bot Developer

July 2022 – Present

- Coded an app that connects to Binance API and automatically trades cryptocurrencies (Python).
- Backtested a bitcoin trading strategy using Binance's historical data and used hyperparameter optimization to minimize historical losses, resulting in a 96.17% return over 1063 days (C++).

Education

University of California, Santa Barbara

Santa Barbara, CA

Bachelor of Arts in Political Science

August 2020

Skills

- Data analytics (SQL, R, Excel, Tableau)
- Coding (Python, C++, MVC design)
- Financial modeling (Excel, PowerPoint)
- On-chain analysis (Glassnode, Coin Metrics)
- Technical analysis (TradingView)
- DeFi (staking, swaps, security, wallets)

Additional Information

- **Certification:** Google Data Analytics (Python, SQL, R, Tableau, Microsoft Excel) October 2021
- **Hobbies:** Powerlifting, distance running, reading philosophy, studying physics