

# Ian Greer

Finance Data Scientist

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## Education

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### University of California at Santa Barbara

Bachelor of Arts in Political Science

- Emphasis in International Relations

Santa Barbara, CA

August 2020

## Career Experience

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### Insider Investor

Finance Data Scientist and Founder

San Francisco, CA

August 2020 – Present

- Built a Microstrategy (MSTR) arbitrage [dashboard](#) in Excel, resulting in an 11+% bitcoin discount on 9 MSTR purchases.
- Identified 5 investment opportunities in 5 months through technical analysis (Bollinger Bands, RSI, MACD) and on-chain data (MVRV, NUPL, DAU, developer activity, validators, fees).
- Evaluated blockchain protocol white papers and technical teams to craft 30+ client reports.
- Gained profitable insights by following weekly institutional money flows (CoinShares reports).

#### Key Achievements:

- Made investment [recommendations](#) (BTC, SOL, TSLA) that returned between 34% and 110% in 1 to 8 months, exceeding clients' expectations.
- Learned copywriting in 5 days and gained 9 clients in 3 months, resulting in \$17,973 in revenue.
- Developed genuine relationships with 12 clients over 6 months of Zoom meetings, resulting in a 0% churn rate.
- Showcased risk management skills by avoiding the Terra (LUNA), terraUSD (UST), Celsius, and BlockFi collapses and bankruptcies, resulting in 0 catastrophic losses during the bear market.

## Projects

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### Algorithmic Trading Bot | Trading Bot Developer

July 2022 – August 2022

- Coded an app that connects to Binance API and automatically trades cryptocurrencies (Python).
- Backtested a bitcoin trading strategy (RSI, Bollinger Bands) using Binance's historical data and used hyperparameter optimization to minimize historical losses, resulting in a 96.17% return over 1063 days (outperformed bitcoin buy & hold strategy).

### Ian Greer Newsletter | Financial News Curator

December 2021 – Present

- Grew the [newsletter](#) to over 1100 subscribers in 7 months after quickly learning marketing.
- Published over 40 newsletters containing curated financial articles, news, and videos, resulting in 1062 views in 1 month.

### Ian Greer Blog | Financial Writer

August 2020 – Present

- Authored over 160 [reports](#) for a non-technical audience that summarized complex concepts from financial books, whitepapers, and articles, resulting in 8,095 views in 1 month.

## Skills

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- Data analytics (SQL, Tableau, Excel)
- Coding (Python, MVC design)
- Financial modeling (Microsoft Excel)
- Technical analysis (TradingView)
- On-chain analysis (Glassnode, Coin Metrics)
- Portfolio management

## Additional Information

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- **Certification:** Google Data Analytics (Python, SQL, Tableau, Microsoft Excel) October 2021
- **Hobbies:** Powerlifting, distance running, reading philosophy, studying physics