**Ian Greer** LinkedIn: [Ian Greer](http://www.linkedin.com/in/ian-greer) | Phone: (925) 457-7404

Investment Associate Website: [iangreer.io](http://www.iangreer.io) | Email: [ian@iangreer.io](mailto:ian@iangreer.io)

**Career Experience**

**Insider Investor San Francisco, CA**

Investment Associate and Founder August 2020 – Present

* Analyzed and invested in Immergo Labs, a seed stage telehealth startup, after interviewing and networking with the co-founder.
* Evaluated blockchain protocol white papers and technical teams to craft 30+ client reports.
* Built a Microstrategy (MSTR) arbitrage [dashboard](https://docs.google.com/spreadsheets/d/1zCc0rJHaPiiUT4qhmpYdO1sarl6zRDDY4qiL56xQjD0/edit?usp=sharing) in Excel, resulting in an 11+% bitcoin discount on 9 MSTR purchases.
* Identified 5 investment opportunities in 5 months through technical analysis (Bollinger Bands, RSI, MACD) and on-chain data (MVRV, NUPL, DAU, developer activity, validators, fees).

**Key Achievements:**

* Made investment [recommendations](http://www.iangreer.io/returns/) (BTC, SOL, TSLA) that returned between 34% and 110% in 1 to 8 months, exceeding clients’ expectations.
* Learned copywriting in 5 days and gained 9 clients in 3 months, resulting in $17,973 in revenue.
* Developed genuine relationships with 12 clients over 6 months of Zoom meetings, resulting in a 0% churn rate.
* Showcased risk management skills by avoiding the Terra (LUNA), terraUSD (UST), Celsius, and BlockFi collapses and bankruptcies, resulting in 0 catastrophic losses during the bear market.

**Projects**

**Algorithmic Trading Bot** | Trading Bot Developer July 2022 – Present

* Coded an app that connects to Binance API and automatically trades cryptocurrencies (Python).
* Backtested a bitcoin trading strategy (RSI, Bollinger Bands) using Binance’s historical data and used hyperparameter optimization to minimize historical losses, resulting in a 96.17% return over 1063 days (outperformed bitcoin buy & hold strategy).

**Ian Greer Newsletter** | Financial News Curator December 2021 – Present

* Grew the [newsletter](https://www.iangreer.io/tag/friday-finds/) to over 1100 subscribers in 8 months after quickly learning marketing.
* Published over 40 newsletters containing curated financial articles, news, and videos, resulting in 1062 views in 1 month.

**Ian Greer Blog** | Financial Writer August 2020 – Present

* Authored over 130 [reports](https://www.iangreer.io/why-bitcoin/) for a non-technical audience that summarized complex concepts from financial books, whitepapers, and articles, resulting in 8,095 views in 1 month.

**Education**

**University of California at Santa Barbara Santa Barbara, CA**

Bachelor of Arts in Political Science August 2020

**Skills**

* Technical analysis (TradingView)
* On-chain analysis (Glassnode, Coin Metrics)
* Financial modeling (Microsoft Excel)
* Coding (Python, SQL, MVC design)
* DeFi (staking, swaps, security, wallets)
* Portfolio management

**Additional Information**

* **Certification:** Google Data Analytics (Python, SQL, Tableau, Microsoft Excel) October 2021
* **Hobbies:** Powerlifting, distance running, reading philosophy, studying physics